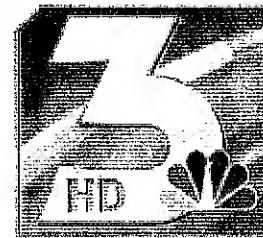


ORDER



Orders	Order / Rev:	106948	Alt Order #:	06855310	Product Desc:	Candidate Orders	Estimate:	1844	Primary AE:	Amy McCreary
	Flight Dates:	09/25/12 - 10/01/12	Original Date / Rev:	09/24/12 / 10/02/12	Order Type:	GENERAL	Sales Office:	BLPHI	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.			Billing Contact:				Billing Type:	Cash
	Billing Contact:	Washington Harbor			Buying Contact:				Billing Calendar:	Broadcast
		Washington, DC 20007							Billing Cycle:	EOM/EOC
Advertiser	Name:	Obama for America <i>Revised</i>			Demographic:	A35+			New Business Thru:	
	Product Codes:	PLC01-Democrat			Priority:	SELECT PRIORITY CODE			Order Separation:	00:05:00
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN							Advertiser External ID:	
									Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	38	\$37,965.00	\$32,270.25
10/01/12	10/01/12	10	\$7,390.00	\$6,281.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	38	\$37,965.00	\$32,270.25	0.00
October 2012	10	\$7,390.00	\$6,281.50	0.00
Totals	48	\$45,355.00	\$38,551.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$45,355.00
Market	100%	\$174,442.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$43,610.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$38,377.31
KTUD	2%	\$3,488.85
KVVU	20%	\$34,888.46
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,722.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM	2	\$625.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
------------	----------	----------	------------	------	--------

Order / Rev: 106948 Advertiser: Obama for America
 Alt Order #: 06855310 Product Desc: Candidate Orders KSNV
 Flight Dates: 09/25/12 - 10/01/12 Estimate: 1844

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/WagM	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM		2	\$625.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$325.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
1	KSNV	09/25/12-10/01/12	M-F 5-6a WakeUp w/Wagner	5-6a			MTWThF----	:30	2	\$300.00	0.00	NM			
E 2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/WagM	6-7a		MTWTF--	:30	2	\$650.001	0.00	NM		2	\$1,300.00
M-F 6-7a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$650.00 0.00															
E 3	KSNV	09/25/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.001	0.00	NM		2	\$1,700.00
Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$850.00 0.00															
E 4	KSNV	09/29/12	09/29/12	News 3 Sunrise - SATURDAY	6a-7a		-----S-	:30	1	\$350.001	0.00	NM		0	\$0.00
News 3 Sunrise Saturday															
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$350.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
1	KSNV	09/24/12-09/30/12	News 3 Sunrise - SATURDAY	6a-7a			-----Sa--	:30	1	(\$350.00)	0.00	NM			
Unresolved															
[PROGRAM CHANGE] PROGRAM CHANGE															
E 5	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5-6A	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
Saturday Today															
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$625.00 0.00															
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY	6a-7a		-----S	:30	1	\$325.001	0.00	NM		1	\$325.00
News 3 Sunrise Sunday															
NEWS 3 AT SUNRISE REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$325.00 0.00															
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.001	0.00	NM		1	\$625.00
Sunday Today															
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$625.00 0.00															
E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Meet the Press															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$3,000.00 0.00															
E 9	KSNV	09/25/12	10/01/12	M-F Today Show II 3rd HOM	9-10a		MTWTF--	:30	2	\$350.001	0.00	NM		1	\$350.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$350.00 0.00															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>
2	KSNV	09/25/12-10/01/12	M-F Today Show II 3rd Hr	9-10a			MTWThF----	:30	1	(\$350.00)	0.00	NM			
Unresolved															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 10	KSNV	09/25/12	10/01/12	M-F Today Show III 4th HOM	10am-11am		MTWTF--	:30	2	\$325.001	0.00	NM		2	\$650.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$325.00 0.00															
E 11	KSNV	09/25/12	10/01/12	CM	11am-12pm		MTWTF--	:30	3	\$325.001	0.00	NM		3	\$975.00

Order / Rev: 106948
Alt Order #: 06855310
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America
Product Desc: Candidate Orders
Estimate: 1844

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		3	\$325.00		0.00						
E 12	KSNV	09/25/12	10/01/12	Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		2	\$425.00		0.00						
E 13	KSNV	09/25/12	10/01/12	Days of our Lives	CM	1258p-2pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		2	\$425.00		0.00						
E 14	KSNV	09/25/12	10/01/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		2	\$325.00		0.00						
E 15	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$600.00	1	0.00	NM	2	\$1,050.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				FIRST NEWS 3 AT FOUR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		2	\$600.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/25/12-10/01/12	NEWS 3 at 4 (1 HOUR)	4-5pm	(4:00 PM-4:30 PM)		MTWThF----		:30		\$450.00	0.00	NM
E 16	KSNV	09/25/12	10/01/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	2	\$700.00	1	0.00	NM	2	\$1,150.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 4 AT 430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		2	\$700.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		1	KSNV	09/25/12-10/01/12	NEWS 3 at 4 (1 HOUR)	4-5pm	(4:30 PM-5:00 PM)		MTWThF----		:30		\$450.00	0.00	NM
E 17	KSNV	09/25/12	10/01/12	M-F Early News	CM	5-630p	MTWTF--	:30	2	\$1,000.00	1	0.00	NM	2	\$1,900.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		2	\$1,000.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>			<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
		2	KSNV	09/25/12-10/01/12	M-F Early News	5-630p			MTWThF----		:30		\$900.00	0.00	NM
E 19	KSNV	09/25/12	10/01/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/25/12	10/01/12	MTWTF--		1	\$1,000.00		0.00						
E 20	KSNV	10/01/12	10/01/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1	\$4,000.00		0.00						
E 21	KSNV	09/25/12	09/25/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Tuesday Prime 10-11pm											
				PARENTHOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-T-----		1	\$3,200.00		0.00						
E 22	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	9-11pm	--W----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Wednesday Prime 9-11pm											
				LAW & ORDER: SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	--W----		1	\$3,200.00		0.00						

Order / Rev: 106948
Alt Order #: 06855310
Flight Dates: 09/25/12 - 10/01/12

Advertiser:	Obama for America
Product Desc:	Candidate Orders
Estimate:	1844